



# Catalina Müller

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## Skills

User interface & user experience design  
Wireframes & mockups  
Prototyping  
User research  
Responsive web & mobile application  
Animation  
Photo editing  
Training design & delivery  
Presentation  
Copy & web content writing  
Translating & proofreading  
English (fluent)  
Romanian (native)  
German, French (basic)

## Tools

Figma, Sketch, Zeplin, Jira, Google Suite,  
Trello, Invision, Marvel, Balsamiq,  
Canva, Pixelmator, Prezi, iMovie, MS  
Office, Mac and Windows systems

## Other Activities

Facilitator, Service Design Jam, Focus:  
Sustainability, Berlin 2022  
Best prototype, Re[Learn] Hackathon,  
online, 2020  
Events volunteer, 2015 - 2022

## Portfolio



[cbrindusoiu.wixsite.com/portfolio](https://cbrindusoiu.wixsite.com/portfolio)



[behance.net/catalina\\_b3232](https://behance.net/catalina_b3232)



[instagram.com/nalicata](https://instagram.com/nalicata)

User interface and user experience designer with background in research and facilitating learning in international settings. Curious, collaborative, emphatic and organised.  
Committed to bringing to life meaningful experiences.



## Experience

**Interface Designer (UI/ UX)**, Freelance, Germany | 2021 - present

- Refining onboarding experiences, shifting the focus on personalisation, polishing elements in the design system, designing mobile applications and websites in an iterative process

**Visiting Lecturer**, Gisma Business School, Germany | 2021 - present

- Delivering online lectures and encouraging learning on Product Management & Essentials of Management while refining the content to fit the groups and the quality criteria

**Product Designer (UI/UX)**, **Soft**r (B2B responsive web-app builder), Germany | 2020 - 2021

- Set up the design system, tested features, designed marketing materials, videos & templates  
- Created user-centric designs by carrying out remote user testing and keeping the experience consistent across the product and different devices, both visually and conceptually

**Product Designer (UI/UX)**, Collabary by Zalando (B2B dashboard), Germany | 2019 - 2020

- Improved existing features and created new ones for the web platform and mobile app  
- Collaborated with a cross-functional team on finding and implementing solutions in an iterative agile process  
- Carried out user tests with a focus on observing users' behaviour and summarising

**University Relations Manager**, trendence Institute, Germany | 2015 - 2016

- Managed the assessment of potential university partners & negotiated participation in the study by reaching out periodically in a positive manner and sending concise messages

**Online Trainer**, Virtus, Rostock, Germany & Klaipeda University, Lithuania | 2014 - 2015

- Designed and facilitated webinars on intercultural competences by creating a relevant form for onboarding and adjusting the e-learning path after each encounter

**Lecturer, Teaching Assistant**, University of Economic Studies, Romania | 2003 - 2014

- Managed more than 100 groups of various sizes in terms of setting and communicating objectives and requirements, providing the knowledge and the means for reaching the objectives, evaluating activities, providing and asking for feedback



## Education

**UI Design Certification**, 500+ hours, CareerFoundry, Germany, 2019

- Designed a location app for finding attractions for parents, a native app to extend the life cycle of products and an app for saving money; prototypes in **Invision**, **Marvel** and **Prott**

**Training of Trainers Certification**, 80+ hours, Seminar für Ländliche Entwicklung, Humboldt University, Berlin, Germany, 2018

- Designed and presented an hour seminar on "Behavioural economics principles for design"

**PhD Diploma**, Economics, University of Economic Studies, Bucharest, Romania, 2011